Landing Page Copy: Service Selection Page

For Cyndi Barber / web use | Solomon IT | November 17, 2026

Purpose: One simple page that shows Solo Office and Professional Offices side by side, so visitors can tell which one fits them before they click through. This is the page the postcard points to.

Suggested URL: solomon.it.com/get-started

Page title: Which Solomon IT Service Fits Your Business? | Solomon IT

Meta description: Working on your own, or running an office with a team? Solomon IT has a service built for each — business phones, network, and PC support. See which one fits you.

Hero

Headline: One company. Two ways to work with us.

Subhead: Solomon IT looks after the phones, network, and computers for businesses of every size. Pick the one below that sounds most like you — each page explains what is included and how to get started.

The two choices (shown side by side)

Card 1 — Solo Office

For one-person and very small businesses.

- It is just you, or you plus one or two people.
- You want callers to hear a professional company — not a cell phone.
- A business phone system with an auto attendant, plus apps that let you take business calls on your cell phone.
- You can add PC monitoring and support, so your computer is looked after too.
- Simple published plans from $39/mo — pick one and sign up online.

Button: See Solo Office plans → (goes to solomon.it.com/solo-office)

Card 2 — Professional Offices

For offices with a team.

- You have several staff and several phones — our sweet spot is 10 to 100 phones.
- Maybe more than one location, or plans to open another.
- You want one company for the phones, the network and Wi-Fi, and PC support.
- Everything is installed for you, and your existing numbers are ported over.
- It starts with a free consultation, not a sign-up form — we look at your office first.

Button: See Professional Offices → (goes to solomon.it.com/professional-offices)

Somewhere in between?

If it is mostly you, start with Solo Office — plenty of customers begin there and move up as they hire. Still not sure which one fits? Call us at (386) 991-9473 and we will point you to the right one. No pressure either way.

How this page gets used (for Cyndi)

- **Postcard:** send postcard readers here. The postcard reaches a mixed audience, so let them pick their own door.
- **Online ads:** keep sending ad clicks straight to the individual service pages. People who clicked an ad written for them should not have to make an extra stop.
- **The difference is size and setup, not job title.** A lawyer who works alone belongs on Solo Office, even though he is a professional — that is exactly the mix-up this page prevents.

- **Also worth adding on the two service pages** (one line each, for visitors who land on the wrong page):
  – On the Solo Office page: "Have a team and several phones? Take a look at Professional Offices →"
  – On the Professional Offices page: "Working on your own? Solo Office was built for one-person businesses →"
- **Keep this page short.** Its only job is one click in the right direction — no forms and no long explanations here. The details and the forms stay on the two service pages.

Notes

No Professional Offices pricing is shown, on purpose — those plans are quoted after the consultation. The Solo Office card can say "from $39/mo" because those plans and prices are already published on the Solo Office page. No HIPAA, uptime, or response-time claims are used — Mike approves any wording like that before it runs.